

## Message Text

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PAGE 01 FRANKF 00499 230855Z

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ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W

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R 230816Z JAN 74

FM AMCONSUL FRANKFUT

TO SECSTATE WASHDC 6328

USDOC WASHDC

INFO AMEMBASSY BONN

UNCLAS FRANKFURT 0499

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: WTDR - LAUX TONBILDSCHAU KG

REF: USDOC 0049

1. ADDRESS: 6 SANDGASSE, 6000 FRANKFURT/MAIN, WEST GERMANY,  
CABLE: N/A, TELEX: 041 21 14, PHONE: 0611-288441, OFFICERS:  
HELMUT O. LAUX, ANNELIESE LAUX, PARTNERS.

2. THE FIRM WAS ESTABLISHED IN FRANKFURT BY HELMUT O. LAUX,  
A FORMER PRESS REPORTER AND PRESS PHOTOGRAPHER, UNDER  
THE NAME LAUX STUDIOS, IN 1947. THE BUSINESS IS THE PRODUCTION  
OF COMMERCIALS FOR MOVIE AND TELEVISION ADVERTISING.  
TOGETHER WITH THREE ADDITIONAL FIRMS, ESTABLISHED DURING  
THE YEARS 1954 TO 1963, LOCATED AT THE SAME ADDRESS  
AND WORKING WITH A TOTAL OF ABOUT 50 EMPLOYEES, ALL FOUR  
FIRMS IN POSSESSION OF MR. LAUX AND FAMILY. IT FORMS THE  
LAUX FIRM GROUP. TWO FIRMS ARE ACTIVE IN THE MARKET RESEARCH,  
SALES PROMOTION AND PUBLIC RELATIONS.  
A THIRD FIRM, LAUX HANDELSGESELLSCHAFT IS A DISTRIBUTOR  
OF AUDIOVISUAL EQUIPMENT AND MOTION PICTURE EQUIPMENT.

3. FINANCIAL REFERENCES: DEUTSCHE BANK AG, FRANKFURT.  
TRADE REFERENCES: LOCAL CHAMBER OF COMMERCE.

4. FOREIGN FIRMS REPRESENTED: KUDAKE CORP, ST. CHARLES,  
ILL. REPRESENTED BY LAUX HANDELSGESELLSCHAFT.

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5. ALL FOUR FIRMS IN THIS GROUP ARE REGISTERED AS A

LIMITED PARTNERSHIP WITH A CORPORATION (NOMIN CAPITAL  
DM 60,000) AS LIABLE PARTNER AND LIMITED PARTNERS ARE  
HELMUT O. LAUX AND HIS FAMILY WITH TOTAL INTEREST AT  
ABOUT DM 65,000. H.O. LAUX AND HIS FIRMS HAVE A GOOD  
REPUTATION IN BANKING AND BUSINESS CIRCLES. THE FINANCIAL  
SITUATION IS DESCRIBED AS ORDERLY. THE BANKING SOURCE  
STRESSES LONG YEARS OF PLEASANT BUSINESS CONNECTIONS  
AND NO DEROGATORY INFORMATION WAS RECEIVED ON PAYMENTS  
FROM EITHER SOURCE. RECOMMENDED AS A BUSINESS CONTACT  
FOR U.S. FIRMS.

6. INFO 01/74. PREPARED BY P. BARTOLSIC, APPROVED BY  
A.L. VELER.HARLAN

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Disposition Approved on Date:**  
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**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Secure:** OPEN  
**Status:** NATIVE  
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